

The Unbroken Smile

Stories that help a product belong in her real life.



Founder-led. Story-first. Built from lived experience.

A soft place to land. A beautiful place to begin again.

The Unbroken Smile creates books, journals, digital tools, stories and thoughtful goods for women and families moving through chronic illness, caregiving, grief, midlife change and the work of beginning again.

Women in real seasons	Midlife, changed bodies, chronic pain, family transitions and the quiet return of possibility.
Caregivers and families	Useful support for the people holding everyone else up through dementia, hospice, cancer and recovery.
Trust before promotion	A product enters through a real ritual, room, question or need. It is never treated as the whole story.
A connected brand world	Editorial stories, books, Pinterest, social content, email, interactive resources and meaningful products.

The audience is not reduced to a diagnosis. The work makes room for difficulty, humor, beauty, family life and what comes next.

Useful, beautiful and true to the audience.

01 Story-led editorial

A useful article built around a real experience, with natural and clearly disclosed product integration.

02 Real-setting creator content

Warm photography and video in homes, reading corners, appointments, travel and ordinary routines.

03 Pinterest and social storytelling

Evergreen creative designed for discovery, saves and a longer life than a single post.

04 Book and resource collaborations

Thoughtful placements, companion resources and campaigns connected to relevant books or journals.

05 Long-term partnerships

A consistent relationship that lets trust, creative learning and audience familiarity build over time.

Warmth, usefulness and an honest point of view.



Comfort and accessible living	Home and thoughtful renovation
Books, creativity and journaling	Caregiving and family support
Apparel and beauty for real bodies	Technology that helps women begin

Selected editorial examples include home reinvention, dressing for the life a woman has now, chronic pain comfort, long marriage and changing family roles.

The relationship has to protect the trust.

Honest use

Products are shown in a way that matches how they genuinely fit into daily life.

Clear disclosure

Affiliate and sponsored relationships are labeled plainly.

No invented claims

The Unbroken Smile will not create false medical, performance or customer claims.

Accessible creative

Readable copy, descriptive image text and a thoughtful mobile experience are part of the work.

Real settings

Natural light, lived-in rooms and candid moments lead the visual direction.

Measured growth

Performance information is shared honestly as reporting is established. No audience number is implied before it is verified.

START WITH THE FIT, NOT THE PITCH

If your brand can make real life gentler or more beautiful, let's talk.

Share the idea, timing, intended use, deliverables and budget range if known. The Unbroken Smile will reply with an honest sense of fit.

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WEBSITE	theunbrokensmile.com
SOCIAL	Instagram Pinterest Facebook TikTok X



The life behind the work is real. So is the care brought to every partnership.